

Louanne Ponder

(415) 770-1739

louanneeditor.com

Video Editor

Qualifications:

- Ability and experience to complete productions on time and on budget.
- Over a decade of experience in every facet of multimedia production.
- Creative storyteller with a keen sense of wit and compassion for characters.
- Excellent listener who translates requests into effective productions.
- Ability to organize, manage and direct production crews.
- Videographer familiar with many camera packages.
- Avid, Premiere Pro, After Effects, Photoshop editor.
- Sound Designer with expertise in Pro-Tools and Audition.
- Team player, imaginative and fun.
- Able to travel and work from remote areas.

Career Highlights:

- **YouTube**, Los Soneros del Barrio, "El balle de la Colita" Co-editor. Over 550,000 views.
- **ESPN**, "Big Game Fishing the World" and "BXRL", ESPN, International Media.
- **MTV**, "Sex on Wheels", "TKK Biography", Interscope Records
- **Amazon**, "For the Love of Dolly" Documentary, Videography: parade sequence.
- **Frameline Film Festival**, A series of television ads for the Frameline Film Festival.
- **PBS**, Marjorie Poore Productions, "Cooking Secrets of the CIA", "Home Cooking with Amy Coleman" and "Grilling Maestro's".
- **C/Net, TiVo, ZDTV/TechTV**, Trailers and programs focusing on computer

education, information and entertainment.

Google YouTube BrandConnect, 2022

Produce and Edit Commercials for brands created by influencers with programs on YouTube.

Trunk, 2022

Produce and Edit product launch video for checking, testing and merging code.

FootTraffic, 2021

Two commercials promoting the opening of two new cannabis dispensaries in Philadelphia and Pennsylvania.

Kadet Khune Sound Design, 2019 - 2021

Sedimentary Noise credits. Sym credits. After Effects

KivaMedia, 2007- Current. Clients include:

AssetMark Financial Advisors, 2017-2020. Produce six, three minute videos, featuring award winners, on location for the annual Community Inspiration Awards. Winner of Platinum AVA Digital Awards, Gold Marcom Awards, AMCP Award of Distinction.

Cedars, 2019. A video celebrating the 100th Anniversary of Cedars a residential care facility for individuals with intellectual and developmental disabilities.

AAA Insurance, 2019. Produce a series of videos about natural catastrophes - from California wildfires to Midwest tornadoes and East Coast hurricanes.

Nationwide Private Client Insurance, 2015-2018. Produce and edit on location for the annual agent incentive trips across the country, sales, marketing, and informational videos, documentary videos on locations; Jackson Hole, Wyoming, Sea Island, Georgia, San Diego, California.

Kaiser Permanente, 2017. "Voice of the Customer" and "Quality Goals" videos for internal and external use. The Living Legacy Program" A video program created for the benefit of the children and the families of oncology patients.

Fireman's Fund / Allianz Insurance Company, 2008 - 2014. 150th Anniversary Documentary celebrating the history of Fireman's Fund Insurance. The production executive was recognized as Marketer That Matters™ in 2014 by The Sage Group, sponsored by The Wall Street Journal. Produced informational, sales, training, promotional and historical videos for the largest West Coast insurance carrier. Edited productions for use on internal intranets, the Internet, Social Media channels and broadcast. Created productions for Allianz Insurance of Munich Germany, parent company of Fireman's Fund and the single largest financial and insurance company in the world.

California Department of Corrections and Rehabilitation, 2013. Series of videos for Staff and Inmates addressing access to assistance upon release, treatment of staff and inmates, services and treatment programs.

Art Shack, 2019

Reduce the 20 minute 1990's public access cable show series "Art Shack" into 3

minute cuts, highlighting the comedy of the program for the Art Shack youtube channel.

Dance Tango TV, 2018 - 2020

Videotape and create a promotional video for the online dance class "Dance Tango TV", and edit multi cam steps and technique classes for the web. The challenge, Re-create all after effects animations for the show after the producers hard drive bit the dust.

Richard Ennis Roling, 2016

Short promotional video featuring Olympic hopeful Tolu Wusu. Editing/animation/

graphics/sound design.

Apple, 2014

Four documentary style web videos to promote File Maker. Co-editor/sound designer

with my colleague Ami Capen.

Adobe, 2013.

“Adobe Illustrator 25 Year Anniversary Documentary” Vimeo staff pick, over 390,000 views. Co-editor/sound designer.

References:

David Carlson, Producer, Kivamedia and Fireman’s Fund (707) 293-7159
John Van Dam, Producer, California Video Productions (415) 332-5300
Kadet Kuhne, Sound Designer, (323) 481-4581
Mark Escott, Phoenix Sound, (415) 309-0770